

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-77585-1

DATE PRINTED

10/24/16

AND

PAGE 1

39976 AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SHORR JOHNSON MAGNUS
AND 100 N 20th St Ste 201ADDRESS Philadelphia PA 19103-1454
USA

CONTACT PRODUCT CANDIDATE/D/SENATE NY

LOCAL SALESPERSON AGENCY EST. NO. PRODUCT CODE 1300

NATIONAL SALESPERSON John Link - CTS-PH

BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	01111..	4	07:00A	09:00A	60S	10/25/16-10/28/16	CBS THIS MORNING	4	2000.00	8000.00
2 LUR	10000..	1	07:00A	09:00A	60S	10/31/16-10/31/16	CBS THIS MORNING	1	2000.00	2000.00
3 LUR	01101..	3	05:00P	06:00P	60S	10/25/16-10/28/16	5PM EARLY NEWS	3	3200.00	9600.00
4 LUR	01010..	2	07:27P	07:58P	60S	10/25/16-10/27/16	ENTERTAINMENT TONIGHT	2	6000.00	12000.00
5 LUR	00101..	2	06:58P	07:28P	60S	10/26/16-10/28/16	INSIDER	2	6000.00	12000.00
6 LUR	10000..	1	06:58P	07:28P	60S	10/31/16-10/31/16	INSIDER	1	6000.00	6000.00
7 LUR	.1.....	1	07:58P	09:00P	60S	10/25/16-10/25/16	NAVY NCIS	1	40000.00	40000.00
8 LUR	0101010	3	11:00P	11:35P	60S	10/25/16-10/29/16	LATE NEWS M-SUN	3	7600.00	22800.00
9 LUR	1000000	1	11:00P	11:35P	60S	10/31/16-10/31/16	LATE NEWS M-SUN	1	7600.00	7600.00
10 LUR1	1	08:00A	08:57A	60S	10/30/16-10/30/16	SUNDAY MORNING NEWS 8-9AM	1	2000.00	2000.00
111.	1	07:00A	09:00A	60S	10/29/16-10/29/16	CBS NEWS SATURDAY MORNING	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR		386446	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	SHORR JOHNSON MAGNUS			FRIENDS OF SCHUMER	
AND	100 N 20th St Ste 201			192 Lexington Ave Rm 1001	
ADDRESS	Philadelphia PA 19103-1454			New York NY 10016-6823	
	USA			USA	
CONTACT				PRODUCTCANDIDATE/D/SENATE NY	
LOCAL SALESPERSON	AGENCY EST. NO.			PRODUCT CODE 1300	
NATIONAL SALESPERSON John Link - CTS-PH					
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LUR										
12 LUR	10000..	1	05:00P	06:00P	60S	10/31/16-10/31/16	5PM EARLY NEWS	1	3200.00	3200.00
Total Contract:								21		126700.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						107900.00	18800.00	.00	126700.00	
GRAND TOTAL									126700.00	

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